



NEWSLETTER No. 2 - JUNE 2004

Introducing Kembla Print . . .

Coastline Printing's subsidiary company KEMBLA PRINT is a well established label printing producer whose history goes back to the late 70's.

Purchased by the directors of Coastline Printing in 1996 and relocated from Port Kembla to Coastline's own modern premises in Unanderra, Kembla Print has continued to thrive and is the leading Illawarra producer of hot foil stamped flat cut and shaped labels and fridge magnets on a roll.

With 2 hot foil stamping machines on line, Kembla Print can certainly keep up with the heavy demand of printing self adhesive labels.

The leading operator, Allan White, has many years experience both in Australia and New Zealand in the art of producing quality labels.



Tracking your Order at Coastline . . .

When we receive a request for printing we act immediately to put the request into motion.

Firstly we provide you with a written quote of the total cost, no hidden extras. We require the "acceptance of quotation" or a company purchase order to be authorised and sent back to us.

Upon receipt of authorisation, a Work Ticket is printed out containing all the vital details of the job.



The work ticket is then passed on to the production manager who checks that paper required to produce the job is in stock, if not, he places an order for paper with our suppliers.

If the job has been printed by us in the past and is a re-order the work ticket then goes out into the factory to have the "plates" retrieved from their file and placed in line at the appropriate printing press.

In the case of a job that needs changes or is a new job the work ticket is passed on to the artroom where a "proof" is produced. The proof is presented to the customer for their approval and must be authorised before any printing commences.

The job is printed in its turn and then passed on to the bindery area where books or pads are assembled. All jobs are then trimmed to size before moving on to the despatch area for final packing ready to be delivered to you the customer.

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"Quality Controlled - Quality Assured"