



Coastline Printing leads the way in Environmentally Friendly plate processing

In July 2006 Coastline Printing commissioned a complete environmentally friendly plate processing system. The new system is an all-in-one package, including Kodak Thermal Direct non process plates and Prinergy Evo workflow software.

The Kodak Magnus 400 plate setter was chosen by Coastline as the ideal device to ensure that the first class quality our customers are accustomed to is maintained, and improved upon.

"We are finding more and more that customers demand a very rapid turnaround but still with the calibre of print finish they are used to. To maintain these high levels of service we are continuously upgrading our equipment, and the Kodak Magnus 400 plate setter is just the plate setter to use for high-quality and consistency." comments Ross Freestone.

Kodak Thermal Direct Non-process plates are not only better for the environment - as processors and chemicals are no longer needed - they are also cost-effective to run, saving time and floor space, whilst still providing the resolution and imaging accuracy of traditional plates. With the processing stage by-passed, the plate making cycle is condensed as plates are taken directly from the imaging device to the press. Workflow efficiency is increased and production costs are reduced.

There is a lot of competition out there in the printing business, but we feel that we have the equipment and facilities to provide the very best results. With the investment we have made in high-end equipment we can react quickly to customer demands. The Kodak Magnus 400 plate setter came on line in July 2006 and has already streamlined Coastline Printing's productivity.



The KODAK MAGNUS
400 Plate setter

- > NO Film Processing
- > NO Plate Processing
- > Absolutely NO chemistry
- > Nothing down the drain
- > NO water

KODAK Matchprint Inkjet Proofing System

What you see on your final proof is what you get on the final product.

Incorporating the latest technology in inkjet proofing, the Kodak Matchprint Inkjet proofing system is part of Coastlines latest equipment upgrades.

The Kodak Matchprint Inkjet proofing solution brings the next level of workflow connectivity and colour precision to drop-on-demand (DOD) inkjet proofing. Matchprint Inkjet is one of the most complete DOD proofing solutions available today.

Coastline customers will benefit from excellent colour accuracy, enhanced image smoothness and a proof which will closely match the press print.



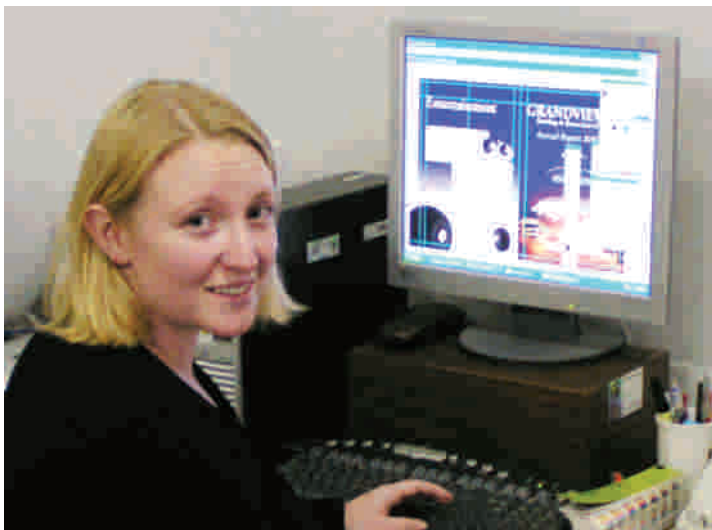
The new Matchprint Inkjet proofing system

The Coastline Printing Matchprint Proof and Plate Process

Your artwork proof will closely match the final press printed result



Computer > Matchprint Proofer > Artwork Proof - Final Press Print < Press < MAGNUS 400 < Computer



New Staff at Coastline

To compliment all of the new printing and plate processing equipment, Coastline Printing has hired a fully qualified graphic artist, Amanda Dale.

Graduating from Wollongong University with a Bachelor of Creative Arts, Amanda can design for you a full range of corporate stationery items including business cards, brochures and flyers.

Call Amanda on 4271 5255 or email amandadale@coastlineprinting.com.au to discuss all your upcoming artwork needs.